



WWTT
201 Humboldt St
Rochester, NY 14610

Media Ad Venture
8136 Old Keene Mill Rd
Ste A-300
Springfield, VA 22152

Contract # 1427818

| | | | |
|----------------|--|---------------|--------------|
| Schedule Dates | 09/19/16-09/22/16 | Date Entered | 09/16/16 |
| Advertiser | Elise Stefanik/Congress/New York/Republican (62) | Last Modified | 09/16/16 |
| Agency | Media Ad Venture (10512) | Entered By | Ashley Cesta |
| Product | Political - US Congress (1076) | CO-OP | No |
| Brand | 146/163/913 (559427) | Headline # | ECR25288889 |
| Salesperson | Katz - Washington DC, Washington DC (1179) | Demo | |
| Sales Office | Katz - Washington DC | Order Type | Normal |
| Buyer Name | Carolyn, Bush, | Package Deal | |
| Phone/Fax | / | Commission % | 15.00 |
| CPE | 146/163/912 | Commission | \$77.25 |
| Account Types | National/Political | Net Total | \$437.75 |
| Billing Type | Standard | Sales Tax | |
| Comments | Political Separation: 30 | | |

| Watertown (WWTT) | | |
|--------------------|-------|----------|
| By Broadcast Month | Spots | Rate |
| Sep. 2016 | 12 | \$515.00 |
| Grand Total: | 12 | \$515.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|----------------------------|-----|----|----|----|----|----|----|----|-------|----------|----------|------------------|----------------------------|---------|
| 1.0 | Normal Line / SPOT | 09/20/16-09/20/16 | 5 | :30 | 5A- 5:30A (EST) | 1 | | X | | | | | | 1 | \$5.00 | \$5.00 | Watertown (WWTT) | WSR News On WWTT | 9/16/16 |
| 2.0 | Normal Line / SPOT | 09/22/16-09/22/16 | 5 | :30 | 5A- 5:30A (EST) | 1 | | | | X | | | | 1 | \$5.00 | \$5.00 | Watertown (WWTT) | WSR News On WWTT | 9/16/16 |
| 3.0 | Normal Line / SPOT | 09/21/16-09/21/16 | 5 | :30 | 6:30A- 7A (EST) | 1 | | | | X | | | | 1 | \$10.00 | \$10.00 | Watertown (WWTT) | WSR News On WWTT | 9/16/16 |
| 4.0 | Normal Line / SPOT | 09/20/16-09/20/16 | 5 | :30 | 7A- 8A (EST) | 1 | | X | | | | | | 1 | \$20.00 | \$20.00 | Watertown (WWTT) | Good Morning America | 9/16/16 |
| 5.0 | Normal Line / SPOT | 09/22/16-09/22/16 | 5 | :30 | 7A- 8A (EST) | 1 | | | | X | | | | 1 | \$20.00 | \$20.00 | Watertown (WWTT) | Good Morning America | 9/16/16 |
| 6.0 | Normal Line / SPOT | 09/20/16-09/20/16 | 5 | :30 | 1P- 2P (EST) | 1 | | X | | | | | | 1 | \$25.00 | \$25.00 | Watertown (WWTT) | The Chew | 9/16/16 |
| 7.0 | Normal Line / SPOT | 09/21/16-09/21/16 | 5 | :30 | 1P- 2P (EST) | 1 | | | X | | | | | 1 | \$25.00 | \$25.00 | Watertown (WWTT) | The Chew | 9/16/16 |
| 8.0 | Normal Line / SPOT | 09/21/16-09/21/16 | 5 | :30 | 2P- 3P (EST) | 1 | | | | X | | | | 1 | \$25.00 | \$25.00 | Watertown (WWTT) | General Hospital | 9/16/16 |
| 9.0 | Normal Line / SPOT | 09/22/16-09/22/16 | 5 | :30 | 2P- 3P (EST) | 1 | | | | | X | | | 1 | \$25.00 | \$25.00 | Watertown (WWTT) | General Hospital | 9/16/16 |
| 10.0 | Normal Line / SPOT | 09/20/16-09/20/16 | 5 | :30 | 7P- Big Bang Theory | 1 | | | X | | | | | 1 | \$65.00 | \$65.00 | Watertown (WWTT) | The Big Bang Theory | 9/16/16 |
| 11.0 | Normal Line / SPOT | 09/22/16-09/22/16 | 5 | :30 | 7P- Big Bang Theory | 1 | | | | X | | | | 1 | \$65.00 | \$65.00 | Watertown (WWTT) | The Big Bang Theory | 9/16/16 |
| 12.0 | Normal Line / SPOT | 09/19/16-09/19/16 | 5 | :30 | 8P- Dancing with the Stars | 1 | X | | | | | | | 1 | \$225.00 | \$225.00 | Watertown (WWTT) | Dancing With the Stars-ABC | 9/16/16 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

| | |
|---|--------------------------------|
| Station and Location: <u>WWTI- Watertown NY</u> | Date: <u>9/16/16</u> |
|---|--------------------------------|

I, Media Ad Ventures, Inc.,

being/on behalf of: Elise Stefanik,

a legally qualified candidate of the Republican

political party for the office of: US Congressman

in the General

election to be held on: November 8, 2016

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Elise for Congress

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Cabell Hobbs

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7/12/2016

Date



Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**



Signature

Deanna Males

Printed Name

VP/617

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Elise Stefanik

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Brad Mont, Agent

printed name

7/12/2016

date



**RECORD OF REQUEST FOR BROADCAST TIME BY OR ON BEHALF OF A
CANDIDATE FOR POLITICAL OFFICE**

Required information regarding candidate advertising*

Station: WWTI

Date of Request: 9/6/2016

Candidate: Elise Stefanik

Office Sought: Congress CD-21

Authorized Committee: Elise for Congress

Name of Contact: _____

City: Watertown

State: NY

Zip: 13601

Phone: 315-782-3150

Treasurer: Cabell Hobbs

Information Requested: _____